



Opportunity Knocks Be sure you answer!

Here are some helpful hints on ways to announce and publicize this fabulous leadership and personal development opportunity.



- Inform your bishops & moderators. Ask them to encourage attendance
- Utilize your diocesan newspaper
- Involve women with computer skills
- Be enthusiastic

Make Technology work for you!

Email:

- Announcements, update and deadline dates
- All CCW leaders and members
- Use color and design to highlight your message

Websites:

- Your own CCW Web page
- The A/DCCW website
- Parish web
- Web site of your diocese
- Utilize the NCCW website

Why Others Came

Testimonies:

- Wealth of Ideas
- Faith Enhancing
- Great Resources
- Energizing
- Networking
- Learned Life Skills
- Inspiring
- A day for me

Personal Contact

- In person
- By phone, by email
- Invite them to go with you
- Women from the parish and diocesan offices
- Friends

Power of the written word...flyers

- ✓ Utilize flyer provided by the LTD team
- ✓ Post flyers that you have added 3-D effects
- ✓ Check spelling & content...image counts
- ✓ Distribute at diocesan/parish events
- ✓ Use color as first choice
- ✓ Use color for any display flyers
- ✓ If your handouts must be in black & white print them in gray scale
- ✓ Get Creative
- ✓ Attach a penny to each flyer..penny for your thoughts
- ✓ Use unusual paper, content design and/or uncommon shapes/borders.